

## LOCALITIES IN CALIFORNIA WITH ALCOHOL FEE PROGRAMS

This document captures cities and counties that impose annual fees on alcoholic beverage retailers for the purpose of continually funding alcohol education or enforcement programs. These fees are generally associated with deemed approved/conditional use permit ordinances. Penalties and other costs associated with these programs are not included.

PLEASE NOTE: This list may not be exhaustive, nor does it include localities that only charge a one time fee as part of a retailer compliance review. The information below is intended only as a reference. For further specifics regarding a given fee program please check with the locality or its municipal code.

LOCALITY	ANNUAL AMOUNT	ESTABLISHMENT TYPE <sup>1</sup>	USE	CITATION
<b>Alameda County</b>	\$800	All except wineries and caterers	Funds a sheriff technician position, enforcement activities, establishment inspections, and responsible beverage service training.	Alameda County, Cal., General Ordinances § 6.104
<b>City of Oakland</b>	\$1,500	All	Funds are used to review establishments' compliance with the Deemed Approved Alcoholic Beverage Sale regulations.	Oakland, Cal. Municipal Code Ch. 17.156; Ch. 17.134.
<b>City of Rohnert Park</b>	\$75 - \$1,500  Fee Schedule (Table 1)	All	Funds shall be used only to recover the cost of the services including education, inspections, enforcement operations and administrative hearings, related to the monitoring and enforcement of the performance standards, conditions of operation and regulations established for licensed alcohol establishments	Rohnert Park, Cal., Code Ch. 8.34

<sup>1</sup> Establishment types include retailers that sell alcohol for on-premises and off-premises consumption, establishments existing at the time the ordinance passed (existing establishments), and establishments opened after passage (new establishments).

<b>LOCALITY NAME</b>	<b>ANNUAL AMOUNT</b>	<b>ESTABLISHMENT TYPE</b>	<b>USE</b>	<b>CITATION</b>
<b>City and County of San Francisco</b>	\$264	All retailers selling alcoholic beverages for off-premises consumption	Funds shall be used to cover the cost of administering the Deemed Approved Off-Sale Alcohol Use Education and Outreach Program and the cost of the City Attorney.	San Francisco, Cal. Municipal Code; Administrative Code Ch. 26
<b>City of Santa Rosa</b>	\$100 - \$5,000 Fee Schedule (Table 2)	All	Funds alcohol regulation enforcement and education programs designed to mitigate the adverse effects of alcohol use.	Santa Rosa, Cal. Ch. 10-05
<b>City of Santa Cruz</b>	\$226.38 - \$1,674 Fee Schedule (Table 3)	All	Fee seeks to recover approximately one-half of the cost of the Police Department's Alcohol Education, Monitoring and Compliance Program.	Santa Cruz, Cal. § 24.12.1100-1116
<b>City of Ventura (San Buenaventura)</b>	\$150 - \$1,700 Fee Schedule (Table 4)	All	Fund an officer position at the Ventura Police Department. The officer manages, monitors, and enforces alcohol related incidents through the City. Additionally, the officer acts as a liaison between local businesses, the City, AABC and others on issues as they pertain to ABC licensing.	City of San Buena Ventura Ordinance Code, Ch. 24.460

**NOTE REGARDING FEE SCHEDULES:** The fee amount is calculated by adding up the fee associated with each category. For example, in Rohnert Park, a retailer that is open until 2 am that sells \$150,000 of alcohol per year and has 8 police service calls during a year owes a fee of \$700 (\$100 + \$250 + \$250).

**Table 1** City of Rohnert Park Fee Schedule

HOURS OF ALCOHOL SALES	FEE	VOLUME OF ALCOHOL SALES	FEE	POLICE CALLS FOR SERVICE	FEE
No later than 10 pm	\$25	0 to \$100K	\$50	0-5	\$0
No later than midnight	\$100	\$100,001-\$300K	\$250	6-12	\$250
No later than 2 am	\$200	Over \$300K	\$500	21 or more	\$800

**Table 2** City of Santa Rosa Fee Schedule

ANNUAL WHOLESALE ALCOHOL PURCHASES	FEE
\$100 - \$33,333	\$100
\$33,334 – 1,666,666	3/10 <sup>th</sup> of 1% (or .3%) of purchases
\$1,666,667 +	\$5,000

**Table 3** City of Santa Cruz Fee Schedule

<b>RISK CATEGORY</b>	<b>FEE</b>	<b>HOURS OF ALCOHOL SALES</b>	<b>FEE</b>	<b>VOLUME OF ALCOHOL SALES</b>	<b>FEE</b>
Low	\$72.68	No later than 10 pm	\$35.61	0 to \$100K	\$118.09
-	-	No later than midnight	\$106.83	\$50,001 - \$300K	\$354.26
High	\$290.73	No later than 2 am	\$320.48	Over \$300K	\$1062.79

<b>RISK CATEGORY</b>	<b>DESCRIPTION</b>
Low	All alcohol establishments not defined as high-risk
High	Retail outlets where alcoholic beverages are sold, including any bar, tavern, liquor store, convenience store or other business the City determines to be High risk.

**Table 4** City of Ventura

<b>RISK CATEGORY</b>	<b>FEE</b>	<b>HOURS OF ALCOHOL SALES</b>	<b>FEE</b>	<b>VOLUME OF ALCOHOL SALES</b>	<b>FEE</b>
Low	<b>\$100</b>	No later than 10 pm	<b>\$50</b>	0 to \$50K	<b>\$0</b>
-	-	No later than midnight	<b>\$100</b>	\$50,001-\$100K	<b>\$300</b>
High	<b>\$400</b>	No later than 2 am	<b>\$300</b>	Over \$100K	<b>\$700</b>

<b>RISK CATEGORY</b>	<b>DESCRIPTION</b>
Low	All alcohol establishments not defined as high-risk
High	Retail outlets where alcoholic beverages are sold, including any bar, tavern, liquor store, convenience store or other business the City determines to be High risk.

<b>Entertainment Permit Fee</b>	\$300	Required for any business that provides any entertainment and is in addition to the alcohol sales permit fees.
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